

Appendix A: Survey Tool

CORD Social Media Survey

1. What social networking sites do you currently use? Indicate all that apply
 - ☐ Facebook
 - ☐ Twitter
 - ☐ LinkedIn
 - ☐ YouTube
 - ☐ Ning
 - ☐ Blogs
 - ☐ None (I don't use social networking sites)
 - ☐ Other (please specify)

2. How do you utilize social networking sites for personal use? Indicate all that apply.
 - ☐ News
 - ☐ Entertainment
 - ☐ Videos
 - ☐ Research
 - ☐ Events
 - ☐ Networking (colleagues/peers)
 - ☐ Social (family/friends)
 - ☐ I don't use social networking sites

3. How often do you utilize social networking sites?
 - ☐ Multiple times a day
 - ☐ Daily
 - ☐ Several times a week
 - ☐ Weekly
 - ☐ Monthly
 - ☐ Infrequently enough to forget my password...

4. What is your level of interest in utilizing social media in the residency environment?
 - ☐ Very high
 - ☐ High
 - ☐ Neutral
 - ☐ Low
 - ☐ Very Low

5. Does your residency have an official social media policy?
 - ☐ Yes
 - ☐ No
 - ☐ In Process
 - ☐ Covered under Hospital, Corporate, or Institutional policy
 - ☐ Don't know

6. What barriers have you encountered in using social media? (Indicate all that apply)
 - ☐ Privacy Concerns

- ☐ Professional Boundary Concerns
- ☐ Sites Are Blocked
- ☐ Corporate Barriers
- ☐ Lack of Time/Too Busy
- ☐ Complicated/Confusing to Use

7. Please select the following items you would likely be interested in using social media to promote. Indicate all that apply.

- ☐ Current Providers
- ☐ New Providers
- ☐ Open Positions/Hiring
- ☐ Residency Program
- ☐ Services – departmental services
- ☐ Awards
- ☐ Events -
- ☐ Publications
- ☐ Research
- ☐ Articles / Journal Club
- ☐ Videos
- ☐ Other (please specify)

8. Does your residency have a social media page/site?

- ☐ Yes
- ☐ No
- ☐ Not sure

9. If your residency has a social media page/site, who manages or acts as the administrator over the page/site?

- ☐ Program Director
- ☐ Associate or Assistant Program Director
- ☐ Faculty Member (not PD or APD)
- ☐ Program coordinator
- ☐ Non-EM Med ED Coordinators/Administration
- ☐ Resident
- ☐ Other (please specify)

10. Please rate the following based on the scale: Strongly disagree, disagree, neutral, agree, strongly agree.

- ☐ A faculty member and a resident should be able to be Facebook “friends”
- ☐ A health care provider should be able to be Facebook “friends” with a patient if the patient offers
- ☐ Social media interactions between faculty and residents have the potential to compromise evaluations during residency training
- ☐ Social media interactions between faculty and residents have the potential for educational benefit
- ☐ Social media interactions between health care providers and patients have the potential to compromise privacy
- ☐ Postings on social media should be considered in resident evaluations of professionalism

- ☐ Postings on social media should be considered during evaluation of residency applicants

11. What is your age?

- ☐ Age ≤ 30
- ☐ Age 31-40
- ☐ Age 41-50
- ☐ Age 51-60
- ☐ Age 60+

12. What is your gender?

- ☐ Female
- ☐ Male
- ☐ Prefer not to answer

13. What region is your institution in?

- ☐ Region 1 (Northeast): New England states: Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut; or, Mid- Atlantic states: New York, Pennsylvania, New Jersey
- ☐ Region 2 (Midwest): East North Central states: Wisconsin, Michigan, Illinois, Indiana, Ohio; or, West North Central states: Missouri, North Dakota, South Dakota, Nebraska, Kansas, Minnesota, Iowa
- ☐ Region 3 (South): South Atlantic states: Delaware, Maryland, District of Columbia, Virginia, West Virginia, North Carolina, South Carolina, Georgia, Florida ; or, East South Central states: Kentucky, Tennessee, Mississippi, Alabama, or West South Central states: Oklahoma, Texas, Arkansas, Louisiana
- ☐ Region 4 (West): Mountain states: Idaho, Montana, Wyoming, Nevada, Utah, Colorado, Arizona, New Mexico ; or, Pacific states: Alaska, Washington, Oregon, California, Hawaii

14. What is your role in the program?

- ☐ Resident **[Skip to Resident Section]**
- ☐ Faculty

Faculty Section

15. How many years are you out of residency?

- ☐ 0 to < 5 years
- ☐ 5 years to < 10 years
- ☐ 10 years or more

16. What is your current faculty position?

- ☐ Program Director **[Skip to Program Director Section]**
- ☐ Associate or Assistant Program Director **[End Survey]**
- ☐ Core Faculty **[End Survey]**
- ☐ Other Faculty Member **[End Survey]**

Program Director Section

17. As a residency program director, how often have you encountered the following from your peers/colleagues (include nursing and other faculty, exclude residents)? (Possible answers: Never, Once a Year, Multiple times a year, Monthly, Weekly, Daily)
- ☐ Posting involving identifiable patient Encounter
 - ☐ A posting involving deidentified patient encounter
 - ☐ Posting of a radiograph, clinical picture or other image
 - ☐ Posting of a peer/colleague in an intoxicated state
 - ☐ Posting resulting in one of your peers termination or reprimand
 - ☐ Inappropriate photographs of peers/colleagues
 - ☐ Inappropriate posts by peers/colleagues
 - ☐ Not applicable (not social media user)
 - ☐ Other (please explain in free text)
18. As a residency program director, how often have you encountered the following from your residents? (Possible answers: Never, Once a Year, Multiple times a year, Monthly, Weekly, Daily)
- ☐ Posting involving identifiable patient encounter
 - ☐ A posting involving deidentified patient encounter
 - ☐ Posting of a radiograph, clinical picture or other image
 - ☐ Posting of a peer/colleague in an intoxicated state
 - ☐ Posting resulting in resident termination or reprimand
 - ☐ Inappropriate photographs of peers/colleagues
 - ☐ Inappropriate posts by peers/colleagues
 - ☐ Not applicable (not social media user)
 - ☐ Other (please specify)
19. Please add any additional experience (positive and negative) regarding social media and your institution: (Free Text)

[END Survey]

Resident Section

20. How often have you encountered the following from your peers/colleagues? (Skip if you do not utilize social media) [Possible answers: Never, Once a year, Multiple times per year, Monthly, Weekly, Daily]
- ☐ Posting involving identifiable patient encounter
 - ☐ A posting involving deidentified patient encounter
 - ☐ Posting of a radiograph, clinical picture or other image
 - ☐ Posting of a peer/colleague in an intoxicated state
 - ☐ Inappropriate photographs of peers/colleagues
 - ☐ Inappropriate posts by peers/colleagues
21. Please add any additional experience (positive and negative) regarding social media and your institution: [Free Text]
22. What Post Graduate Level are you?
- ☐ PGY-1
 - ☐ PGY-2
 - ☐ PGY-3

- ☐ PGY-4
- ☐ PGY-5

23. Which best describes the program in which you are currently enrolled?

- ☐ Emergency Medicine
- ☐ Emergency Medicine/Internal Medicine
- ☐ Emergency Medicine/Pediatrics
- ☐ Emergency Medicine/Family Medicine

24. Are you a chief resident?

- ☐ Yes
- ☐ No

Thank you for your participation.